



21ST INFO-SECURITY PROJECT

THE 8TH

INFO-SECURITY CONFERENCE 2007



For immediate release

The 8th Info-Security Conference 2007 Highlights Security's Human and Technology Challenges

Global security experts demonstrate modern methods and practices required to protect individual users, their devices and critical corporate data

(Hong Kong, 16 May 2007) Organized by eQ-events, a joint venture between e21 Magicmedia and Questex Media, the 8th Info-Security Conference 2007 brought together a heavyweight cast of industry speakers and figureheads at Level 4, Hong Kong Convention and Exhibition Centre today. This annual professional conference has successfully congregated local and international industry professionals to discuss the latest security technologies and industry development.

The conference opened today and took place under the theme: *Managing People and Policy – The Weak Link in Security*. Leading security experts have urged companies to address both human failures and technology weak points when devising a holistic enterprise security. While much-needed focus has been placed at protecting the organization perimeter - and should continue - it's now time for firms to enforce more consistent control measures internally too. A total of **1,000 number of visits** has been recorded. The phenomenal success marked a new record-breaking milestone for the conference series.

In Welcome Remarks, **Mr. Stephen Mak, Deputy Government Chief Information Officer, Office of the Government Chief Information Officer**, the Government of the HKSAR, touched on the emerging security issues that threaten Hong Kong companies today and how business-owners must raise their levels of vigilance to safeguard their livelihood.

Making her first appearance in Hong Kong is Ms. Joanna Rutkowska, Founder and CEO, Invisible Things Lab in Poland. Ms. Rutkowska is a recognized researcher in the field of stealth malware and system compromises; she was named one of e-Week's "*Five Hackers who Put a Mark on 2006*". Ms. Rutkowska discussed "Human Factor vs. Technology" in her opening keynote at the conference and focused on meeting the challenges posed by both sides of the security coin and how neither can be ignored.

The conference also featured a headline panel discussion featuring IT chiefs from Hong Kong's leading banking and finance firms. Mr. Michael Ma, Vice President of Information Technology at AIG, Mr. Carsten Paasch, Head of Group Information Security Strategy at Standard Chartered Bank and Mr. Sanjeev Kumar, VP and Systems Manager at China Construction Bank, teamed up to discuss ways to "*Enforce Security Controls and Policies while Ensuring Optimum Business Performance*" and how to lockdown user-borne threats but still maintain staff creativity.



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Also presenting at the conference was Mr. Thomas Parenty, a renowned security expert with over twenty years of experience in the computer security and cryptography fields, and formerly employed with the US National Security Agency. Mr. Parenty, who is the Managing Director at Parenty Consulting, discussed *why the ISO27001 standard undermines security*.

This year's event includes key sponsors **CA, CPCNet** and **Microsoft**, plus a host of security vendors such as **Websense, Juniper, TippingPoint, Check Point, Fortinet & NetMon**. Also, the conference has received the full supports from 21 industry organizations, the largest supporting cast of any security event in Hong Kong.

Key topics covered at this year's event:

- Banking and finance developments in risk and security management
- Security policies and management practices
- Redefining network security - internal and external security
- Data protection measures
- Emerging technologies in threat management, identity management and threat prevention

The conference is the nucleus of the 21st Info-Security Project, a large-scale educational project promoting information and network security concerns in Hong Kong. It has been fully supported and facilitated by **Hon. Sin Chung Kai**, JP, Legislative Councilor (IT) and **Ir. Jolly Wong**, Chairman, Advisory Panel of Electronics Discipline, The Hong Kong Institution of Engineers since its debut in 2001. Continuing its successful momentum, the 9th Info-Security Conference will be held in May 2008.

For further information about the Conference and the 21st Info-Security Project, please visit <http://www.infosecurityproject.com>

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About e21 Magicmedia

Founded in 1989, e21 Magicmedia has established itself as a global integrated marketing and technology firm, with expertise in the US and the Asia Pacific markets. We focus on the Greater China market with presence around the globe, including Beijing, Chengdu, Guangzhou, Hong Kong, Shanghai, Silicon Valley and Taipei. Our history includes 18-year of US business experience, a 13-year history of business in Taiwan, a 9-year business history in Hong Kong and 10-year business history in China. e21 Magicmedia has expertise in exhibition services, event management, public relations and web marketing. Our clients include Agfa, BMC, BP, CANON COMMUNICATIONS LLC, Cyberport, DMX, HKPCA, IBM, InfoComm Asia, Intel, Microsoft, Novell, SUN & Symantec etc. For details, please visit the following website: www.e21mm.com



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